



2022

ANNUAL REPORT

www.hopefloats.foundation



Drowning is the leading cause of accidental death for children ages 5 and under.

Our mission is to combat childhood drowning by providing scholarships for swim lessons to underserved children through partnership with high-quality swim schools across the United States.

A letter from our *Board of Directors Chairman*

Friends of Hope Floats Foundation:

Thank you for your continued, generous support of our mission to provide underserved children with swim lessons. We had an amazing year of growth and continue to build a strong foundation for years to come. In 2022, we provided 642 children with scholarships for swim lessons!

Our swim school partners – all 101 of them across 34 states – raised a combined total of \$165,000 to which every dollar was poured back into their communities through swim lessons. Hope Floats would simply not exist without our valuable swim school partners and we are grateful for their commitment to serving others.

We spent the year connecting with current partners and stakeholders and also building new relationships at the USSSA Fall Conference in Maui. We teamed up with Ear Pro, Stylest, Jackrabbit, and Focus Health to provide more opportunities for swim partners that would fund more swim lesson scholarships. We added three new amazing board members and dove into crafting our next three-year strategic plan.

Most importantly, we heard from hundreds of parents that were grateful for the opportunity to provide their child with lifesaving, water safety skills. We've read dozens of emails and thank you cards detailing how swim lessons have increased their child's confidence, their ability to communicate, and their capacity to swim safely.

In five short years, we've built a model that is simple and lucrative for swim schools and highly beneficial for families. One of our goals in the coming year is to streamline more processes in an effort to build greater efficiency increasing our impact. We're looking forward to providing more swim lessons, building more partnerships, and increasing awareness for childhood drowning in 2023. Thank you for joining us on our mission – we've got quite a few exciting updates coming soon!

Dave Tonnesen

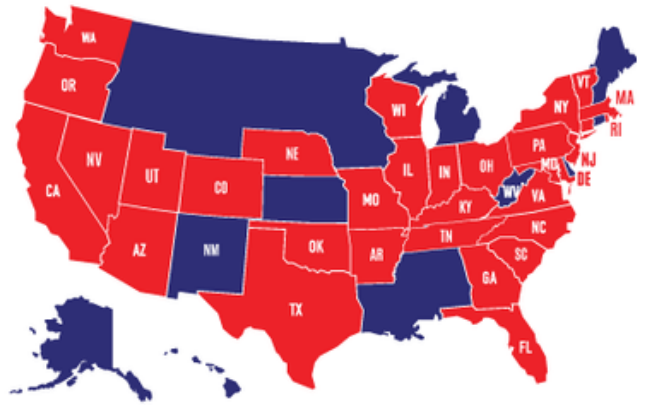
Hope Floats

Swim it Forward

2022 Wins



101
Swim School
Partners



34
STATES



642
CHILDREN SERVED



7,704 SWIM
LESSONS PROVIDED

\$164,661.58
FUNDING RAISED





97%
reported an
improvement in
swimming skills
after their 12
lessons.

"Before swim lessons my son would only put his feet in the water, and in the pool would have a death grip on me. It broke my heart, I love the water and wanted him to experience the same and not the fear he was experiencing. 4 weeks into swim and he put his FACE in the water. He can now hold his breath for 10 seconds and just last week used the barbell to swim instead of having the teacher holding him. I'm so thrilled with his progress and would love to see him become more comfortable and confident in the water and learn to float in case of emergency situations."

-A Hope Floats Parent

94%
reported an
improvement in
their child's
academics



"J has been actively setting goals in and out of swim lessons. He was motivated to move into stage four in swim lessons. He independently sought out the information he needed to know (kicks, the rollover from back to front, etc) and practiced until he passed.

At home, he sets goals to complete his school work and talks through how he will reach his goals. It is wonderful to see. I am deeply grateful for Hope Floats. My son would not be able to continue his swim lessons without it."

-A Hope Floats Parent



90%
reported an
improvement in
their child's
sleep health.

"Angel is a child with sensory overload and other diagnoses, he loves the water and wants to learn. He is often intimidated due social pragmatic skills and the depth of water. I am amazed by his re-found love for swimming, his ability to learn and regulate in the water, and his ability to follow instructions to complete independent tasks. Angel has really had a hard past year and swimming was his breath of fresh air, something he looked forward to and something he shares to make him feel at ease. I credit the teachers for their work, their poise, their gentleness and their instruction. Thank you for this life changing opportunity. "

-A Hope Floats Parent

THANK YOU to our *Swim School Partners*

AR Arkansas Swim Academy
AR Safety Before Skill
AR The Joys of Swimming
AZ British Swim School - East Valley
AZ DeMont Family Swim School
AZ Karen's Aquatics
AZ Little Flippers Swim
CA American Kids Sport Center
CA America's Kids in Motion
CA Aqua Duks
CA Aqua Pros Swim School
CA British Swim School - Bay Area
CA British Swim School - Northern East Bay
CA Deep Blue
CA Evolution Swim Academy
CA Floaties Swim School
CA iheartswimming
CA King's Swim Academy
CA Makai Swim School
CA Rincon Swim School
CA Splash Swim School
CA Swim to Shore
CA SwimAmerica-Davis
CA WaterSafe Swim School
CA WaterSprites Swim School
CO Little Kickers Swim School
FL British Swim School - Coral Springs
FL British Swim School - Greater Miami
FL British Swim School - Greater Miami - Hialeah
FL British Swim School - Metro Fort Lauderdale
FL Fish Tails Swim School

FL Kids 1st Swim School
FL Kiso Swim School
FL Ocaquatics Swim School
FL Quality Swimming
FL Safe Swimming School
FL Small Fish Big Fish
FL Swim With Gills
FL Swimming Safari Swim School
FL Swimsation Swim School
FL SwimSRQ
FL Swimtastic Swim Schools of Southwest Florida
FL The Swim Academy
GA SafeSplash - Decatur
GA The Swim Center
IL British Swim School - DuPage-Kane
IL British Swim School - Oak Brook & Chicago
Midway
IL Chicago Blue Dolphins Swim School
IL Water You Wading For
IN Lafayette Swim America
LA Leaps & Bounds
MA British Swim School - Greater Boston
MA British Swim School - Worcester
MD British Swim School - DMV
MD British Swim School - Patapasco Valley
MD Dolphin University
MI British Swim School - Detroit
MN Swim Possible
MO Barron Swim School
MO British Swim School - St. Louis
MO Tiny Fins Survival Swim

THANK YOU to our *Swim School Partners*

NC British Swim School - Metro Charlotte

NC British Swim School - Raleigh

NC Little Otter Swim School

NC Salem Gymnastics & Swim

NC Triangle Swim School

NE Little Waves Family Swim School

NJ British Swim School - Hudson Waterfront

NJ British Swim School - Rockland &

North Bergen County

NV Silver Bear Swim School

NY Swimfinity Swimming Academy

NY Aquabilities with Jennifer

NY British Swim School - Hudson Valley

NY Imagine Swimming

NY MVP Swimmers

NY Take Me To The Water

NY urSwim

OH Liquid LifeStyles

OH Lori's H2O Skills

OK Miller Swim School

OK Oklahoma Swim Academy

OK The Splash Co.

OR DolFUN Swim Academy

PA British Swim School - Montgomery County

PA British Swim School - Pittsburgh

RI Ripples Swim School

SC SafeSplash + SwimLabs - Fort Mill

TN Baby Otter Survival Swim Academy

TN British Swim School - Nashville South

TX 512 Swim Co.

TX Coastal Swim Academy

TX Whatley Swim Acadmey

TX Manta Swim Academy

TX My Swim Buddy

TX Swim Float Thrive

TX The Swim Lessons People

TX Wolfies Swim School

UT SwimKids Utah

VA Aquatic Adventures

VA Lynnhaven Dive Center & Swim School

VA Propel Swim Academy

VA Quest Swimming

VA SwimKids Swim School

VT Lake Dragon Aquatics

WA Beard Swim Co.

WA British Swim School - Vancouver, Washington

WI Wisconsin swim academy



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